



Contact: Karen Monroe
Karen Monroe Public Relations
415.334.1952
karen@karenmonroepr.com

**Women's Council of REALTORS® Celebrates Founders, Past Presidents
*Presentation on Planned Urban Growth in SF by Jim Chappell of SPUR***

San Francisco, CA – June 25, 2007 – Since 1952, the San Francisco chapter of the Women's Council of REALTORS® has empowered its members, daring the diverse group of professional women to be more than average. Based on the full turnout to the June 21 Founders Day meeting at the Presidio Golf Club, it works. These women, ranging in age from 30-something to 96 years old, are all leaders in real estate, the community and within their families.

After recognizing and celebrating the work of past Council presidents, Jim Chappell, president of the board of directors of the San Francisco Planning and Urban Research Association (SPUR) delivered an interesting presentation about the future of San Francisco downtown called *Central Business District vs. Central Social District*.

"Over the decades, this organization has evolved into an influential group of professionals helping empower women to effect positive change in real estate and in the community," said Ellen Anderson, of Pacific Union GMAC Real Estate and 2004 president of the Council. "Learning more about the planned urban growth in San Francisco is educational and very important information to all of us as REALTORS® and residents. We thank Jim for joining us today and sharing his knowledge." Anderson and her partner Linda Harrison are the top producing real estate duo The Harrison Team, specializing in luxury properties and investments in the Bay Area and beyond.

The nonprofit SPUR – www.spur.org – seeks to bring balance to San Francisco urban growth and planning. A key component of this effort is providing affordable housing for the "working poor" of the City. These residents have average jobs, but are unable to meet the high cost of purchasing their own homes in the pricey San Francisco real estate market. The issue is supply and demand that continues to drive housing costs up in the limited space left to develop in San Francisco. According to Chappell, "We need to produce 5,000 housing units each year to keep up with the constant demand for housing in the City."

The Women's Council monthly business resource meetings are a series of relevant discussions intended to inform and enlighten its members who are all

active real estate practitioners in the community. For more information about the organization, visit www.wcr-sf.org.

To contact The Harrison Team for more on investing in luxury real estate, call 415.345.3023 or visit online at www.TheHarrisonTeam.com.



The Harrison Team

Buy with knowledge. Sell with confidence. The Harrison Team specializes in San Francisco luxury homes and investment properties throughout the world. As leader of The Harrison Team, Linda Harrison is a managing broker with Pacific Union/GMAC Real Estate who serves on the boards of the San Francisco and California Associations of REALTORS®, and the Chinese Real Estate Association of America. Working with business partner Ellen Anderson, an active and top producing REALTOR® at Pacific Union and past president of the San Francisco Women's Council of Realtors, The Harrison Team offers a full array of real estate services and investment strategies designed to compliment client portfolios for the long term. For more information, call 415.345.3023 or visit www.TheHarrisonTeam.com.

###