



Contact: Karen Monroe
Karen Monroe Public Relations
415.334.1952
karen@karenmonroepr.com

**The Harrison Team Seeks & Shares Marketplace Knowledge
*Clients Benefit From Experience, Education of Top Producing Team***

San Francisco, CA – October 29, 2007 – Ever the seeker and sharer of knowledge, Linda Harrison, chief negotiator for the top producing Pacific Union GMAC Real Estate group The Harrison Team, returned from the recent California Association of REALTORS® meeting with both industry information and the new title of Vice Chair, Strategic Planning and Finance for the Statewide Association. She is also a panel member at the San Francisco Association of REALTORS® (SFAR) Expo Luncheon today on the topic of *2008 Market Survival Guide: What Top Producers & Brokers are Doing to Prepare*. Clients of The Harrison Team benefit from Harrison's commitment to education and industry involvement by getting one of the most knowledgeable real estate practitioners and sought-after leaders in the business.

"I seek to be an agent of change by sharing my experience and knowledge with others in the business. The goal is to raise the bar of professional standards in the industry," said Harrison, who with her partner Ellen Anderson and their group of support professionals are The Harrison Team. "As a Board Member for both the San Francisco and California Boards of REALTORS®, I intend to focus on educational initiatives and property rights issues for homeowners."

The SFAR luncheon will be held at Alexandria's at The Westin St. Francis at Union Square. No-host cocktails begin at 11:30 AM, with lunch at Noon. The cost is \$50 for SFAR members, \$55 for non-members. The event will begin with an economic overview followed by a panel discussion featuring agents from various brokerages in the City. The discussion will be moderated by Matthew Borland of Zephyr Real Estate and past president of the SFAR.

The Harrison Team is all about creating real estate clients for life. To do so, Harrison and Anderson are very involved in the community that supports them.

Harrison is actively involved in several nonprofits and trade associations. She sits on the board of directors for the Chinese Real Estate Association of America, and is about to begin her second term as president of the board of directors of Frameline, the only nonprofit in the country dedicated to funding, exhibition, distribution and promotion of lesbian, gay, bisexual and transgender (LGBT) media arts.

As a team, Harrison and Anderson are generous supporters of several film groups, Habitat for Humanity and SF EARN, a local nonprofit helping low-wage workers break the cycle of poverty to purchase a home, continue their education or start a small business. They are involved members of the San Francisco Women's Council of REALTORS®, a network of successful REALTORS® empowering women to exercise their potential as entrepreneurs and industry leaders to effect positive change in the profession and in the broader community. Anderson is past president of the Council.

“We want to make a difference, both personally and professionally,” said Anderson, who is also a vegan chef. “Giving to the community is a right and a responsibility.”

The Harrison Team, based at the Pacific Union GMAC Presidio office, specializes in Bay Area luxury homes and investment properties. Both Harrison and Anderson are skilled negotiators and talented deal closers, matching clients with the right properties and developing long-term investment strategies to build wealth and financial portfolios. For information, call 415.345.3023 or visit www.TheHarrisonTeam.com.



The Harrison Team

Buy with knowledge. Sell with confidence. The Harrison Team specializes in San Francisco luxury homes and investment properties throughout the world. As leader of The Harrison Team, Linda Harrison is the Pacific Union/GMAC Real Estate top producing team's chief negotiator. She serves on the boards of the San Francisco and California Associations of REALTORS®, and the Chinese Real Estate Association of America. Working with business partner Ellen Anderson, an active and top producing REALTOR® at Pacific Union and past president of the San Francisco Women's Council of Realtors, The Harrison Team offers a full array of real estate services and investment strategies designed to compliment client portfolios for the long term. For more information, call 415.345.3023 or visit www.TheHarrisonTeam.com.

###